



COMMUNITY FOUNDATIONS OF CANADA
FONDATIONS COMMUNAUTAIRES DU CANADA

CFC 2011 Conference Social Media Squad

May 12-14, 2011

Vancouver, Canada

Do you love to tweet? Do you have lots of Fans? Followers? Are you a blogger?

If you think you'd be up for the task, then fill in the form and let us know!

Please complete and submit the form to areaves@cfc-fcc.ca by March 25, 2011.

Contact Details:

Name: _____ E-mail address: _____
Title: _____ Community Foundation: _____

Squad Activity Details:

Please place a * in the space next to the options that you wish to select:

Social media tools and activities I am currently engaged with at my foundation include:

___ Facebook
___ Twitter
___ Blog

FB name: _____
Twitter: _____
URL: _____

Electronics I currently use AND will/could have on hand to use at the Conference:

___ iPhone
___ Blackberry

___ Flip camera
___ Laptop

___ Digital camera

At the Conference, my preference would be to have a role in:

___ Blogging – Bloggers will compile blog posts (around 150 words or so) about their experiences at concurrent sessions, the Community Learning Forums, and conference events. After e-mailing them to the Blog Manager, who will post it to the CFC 2011 Conference blog (<http://cfconference.wordpress.com>), Squad Bloggers can encourage those around them to offer feedback and comments to their posts.

___ Tweeting – 3-4 active Twitter users will be posting Twitter messages throughout the conference to their accounts and their messages will be reTweeted to the CFC account (CFCconference).

___ Photography – Throughout the conference, those who are interested in sharing their conference photos can upload them onto the conference Flickr! account.

___ Filming brief interviews – We hope to collect the real-time reactions from conference participants, and filming their brief responses (10-15 seconds) to questions about events that you attend will help us to create several video montages of people’s thoughts and comments.

___ Concurrent session participant – Lessons from our onsite activities will be presented in a session on Saturday morning: The Social Media Squad: Lessons from the Laboratory. Please indicate if you would like to be one of the presenters.

___ Other (please explain) _____

Concurrent Sessions

We hope to offer the Social Media Squad an opportunity to highlight, through social media, lessons and ideas observed at the events that they would like to attend. The following is a list of the concurrent sessions that we hope to create some social media-based dialogue around.

Please place a * in the space next to the concurrent sessions that you prefer to attend and create engaging social media activity around:

CONCURRENT SESSIONS

- ___ City Building Through Collaboration: Issues, Convening and Legacy
- ___ Community Foundation Collaborations: Passing Fad or Promising Practice?
- ___ Direct from Donors: Taking Engagement to the Next Level
- ___ Forging New Futures: Foundations as partners in Social Change
- ___ Gimme Shelter: Addressing the Youth Homelessness Crisis
- ___ Harnessing Data: How charities can sustain and widen the donor base
- ___ More Than Money: Pro Bono Community Advice
- ___ Next Generation Leaders: Are You Ready for Them?
- ___ On the Record: Why a city newspaper and a community foundation joined forces to fight poverty
- ___ Ready, Set, Go: True Sport Pilot Project
- ___ Show and Tell: The power of stories to make a difference
- ___ The Community Foundation Business Model: Responding to Changing Times
- ___ The Road to Resilience - Working Together
- ___ The Social Media Squad: Lessons from the Laboratory
- ___ What's Your Waterloo? Gaining Insight on Collaboration
- ___ With a Little Help from My Friends - The Power of Corporate and Community Partnerships

Visit the [Concurrent Sessions page](#) of the CFC 2011 Conference website for more information on these sessions.

Many thanks for helping us to create a social media component that is creative, informative, and purposeful. In case we do not have space to accommodate all those who are interested, may we follow up with you on other opportunities to participate in this work? ___Y ___N